

# PLAN OF ACTION

#### **OBJECTIVE AND ACTIVITIES**

Parts Project (hereinafter PARTS) is a private initiative that arose from meetings and conversations with collectors, artists, curators and more generally interested art lovers. The overall objective is to contribute to a broadening of the contemporary art climate in the Netherlands. This expansion will particularly be sought in unlocking and revealing contemporary (post-war) art from the collections and the perspective of private collectors. Their specific and often idiosyncratic, early and unforced choices, purchases, experiences and opinions shall guide the development of the PARTS program.

## TO ACHIEVE THE ABOVE PARTS WILL:

- Organise and co-organise presentations or accommodate third parties in our own, freely accessible space in The Hague.
- Encourage contacts between collectors, artists, curators and more generally interested art lovers through meetings in small settings with a targeted invitation policy.
- Develop alternative presentations and accommodate these at other non-regular locations, preferably within the agglomeration of The Hague.

## 1) PRESENTATIONS / CONCEPTS

PARTS wants to organize four presentations a year, each lasting eight to ten weeks, in a rented exhibition space on the Toussaintkade 49 in The Hague. The space will be publicly and freely accessible four days a week. Presentations will be curated by the PARTS team in collaboration with invited collectors, artists, curators, critics and other people involved in contemporary art. Theoretical frameworks and concepts are mutually discussed. There are no restrictions concerning art movements, discipline, age or origin of the artists.

## 2) INITIATE AND INSPIRE MUTUAL CONTACTS

Collectors, artists and curators will be contacted for loans and / or initiating and organizing presentations. Opinions, ideas, the formation of the various collections and mutual interests are shared and where possible used for future presentations.

## 3) ALTERNATIVE PRESENTATIONS

PARTS aims to show works from private collections, whether or not as a "readymade" presentation, in alternative locations.

#### **REVENUES**

Revenues are to be obtained by means of gifts, donations, project grants.

## MANAGEMENT AND USE OF FUNDS

The foundation is non-profit; board members do their work pro bono. As per the statute, the board members of the foundation will receive neither a fee for their services nor an attendance fee for their presence.